ARGUMENT IN FAVOR OF MEASURE L

In the last three years, the City has been forced to make cuts in vital services. The reason? Seizure of local tax revenue by the State. Our City cannot provide the level of service that residents want and need without money we control locally.

If you want the level of City services restored, vote YES on Measure L.

We are already seeing the problems. Fremont has been forced to make hard choices about essential community services:

- Reduction in the ratio of police officers per resident
- Reductions to crime, gang, and drug prevention programs
- Closure of one fire station and reduction of hours at the others
- 30% reduction of pothole repair and deteriorating street maintenance
- Cuts to libraries, senior services, and neighborhood park and recreation programs

The City is operating as efficiently as possible under the circumstances but not without severe long-term consequences for quality of life in Fremont.

YES ON L addresses the needs identified by the 4,000 Fremont citizens and community leaders who helped write the measure, such as police protection, street maintenance, and emergency medical services.

YES ON L allows citizens to have local control over funding. Every dime generated by Measure stays here to restore the services that Fremont residents value most.

YES ON L applies only to gas and electricity and provides exemptions for low-income families. Most people pay more for cable TV every month than for public safety services.

YES ON L ensures strong fiscal accountability through annual independent audits and the oversight of a taxpayer oversight committee.

YES ON L imposes a time limit of 6 years.

Your YES vote on Measure L helps ensure that Fremont remains the great place we have chosen to live, do business, and raise a family.

Vote YES on L.

The Fremont City Council by s/BOB WASSERMAN, Mayor

s/MIRIAM KELLER

President, League of Women Voters Of Fremont, Newark and Union City

s/DIRK LORENZ

Small Business Owner

s/ROBERT TAVARES

President, Mission San Jose Chamber

Of Commerce

s/JUDY ZLATNIK

Past President, Niles Main Street

Association